

## ADVENTUROUS DAYS FOR ADVENTUROUS MINDS TAILORED GROUP AND CORPORATE EVENTS



## GROUP AND CORPORATE EVENT DAYS

Let Tri-Adventure bring the challenge, exhilaration, goodness and fun of Adventure Racing right into your workplace. After all, an adventurous body is an adventurous mind!

Corporate events don't always have to be all about profit margins! Sometimes it should just be about fun, about the wind in your hair, and the mud up your back. A little less pressure, and a little more fun, can easily translate into a lot more productivity. So, why not throw caution to the wind (literally), get outdoors and into the fresh air, and do something challenging and adventurous with your team?

With a wealth of experience in operating hugely popular commercial and corporate (eg. BBC, Nokia and Sky) events, we focus on setting Adventure Racing events in the beautiful English countryside. This makes Tri-Adventure the perfect partner for your organisation.

Whether you want to motivate or reward your team, develop teamwork and cohesion, or even offer a different type of social event, the team at Tri-Adventure will individually tailor the format to meet your business objectives. Catering for 10 to 2000 participants; from mini sprint events to weekend adventures; from small budgets to the grand - our friendly and experienced team will deliver an event you'll remember long after you're back in the office.

Are you starting to feel the adrenaline rush yet? Just get in touch and let the exhilarating Adventure Event for your organisation begin...

Happy Racing

Adam

Adam Marcinowicz owner, Tri-Adventure

for more information visit: www.triadventure.co.uk/eventdays





Adventure Racing is one of the fastest growing sports in the UK and is quickly gaining momentum as more and more people experience it. Combining a multitude of sports, the three main disciplines are:

- TRAIL RUNNING
  - NAVIGATION
- MOUNTAIN BIKING
- the quickest does not always win
- physical efforts are not enough...

## ... STRATEGY IS THE KEY



Get a feel for the Tri-Adventure experience



RE-ENERGISE YOUR WORKFORCE, BUILD TEAMWORK AND PRODUCTIVITY

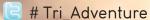




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As seen on BBC's Countryfile:

Tri-Adventure had the pleasure of

organising an Adventure Race for the BBC's Countryfile programme, set in the beautiful New Forest countryside. Highlights from the event were aired to 7 million BBC viewers, giving Adventure Racing a huge awareness boost something Tri-Adventure is always working to achieve. Presenter Ellie Harrison, along with her colleagues and Adventure Racing enthusiasts, took part in the Sprint race, along with Nick Gracie - the 2009 world champion. The event was a huge success; a fast paced adventure, with racers navigating to checkpoints on foot and mountain bike, the strategy being key to deciding when to transition from trail to mountain bike, and in which order to hit the checkpoints. This was Ellie Harrison's first Adventure Race and she commented, "I've enjoyed my first Adventure Race immensely. It might take me some time to recover, but I'll be back for more!"

For our part, we were delighted to be approached by Countryfile to help them showcase Adventure Racing to their vast audience. The BBC wanted a company which has expertise in Adventure Racing as well as an understanding and respect for the natural environment in which we race – Tri-Adventure were the perfect partner. At Tri-Adventure, we love the great outdoors. The freedom and exhilaration of racing in the beautiful countryside is a passion – we always treat our environment with the utmost respect, and this is something we pass onto our participants at all times.

Get a feel for the Tri-Adventure experience

